

College of Home Economics

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Academic Services and Alumni
Programs

The College of Home Economics is composed of five departments and the School of Hotel and Restaurant Administration. The departments are Clothing, Textiles and Merchandising; Family Relations and Child Development; Food, Nutrition and Institution Administration; Home Economics Education and Community Services; and Housing, Interior Design and Consumer Studies.

Each department prepares graduates to pursue professional careers in home economics in such areas as education, business, extension, research, communications, social welfare, public health, international service and careers in a variety of other agencies, organizations and institutions.

The School of Hotel and Restaurant Administration graduates enter career fields in hotels/motels, diverse food service facilities, transportation, recreation and resort complexes, health care centers, business-related careers and education.

Home economics is the field of knowledge and service focusing on families as they function in various forms. This focus also encompasses special family or household support services and institutions. Home economics integrates knowledge from its own research and other areas such as the physical, biological and social sciences, and the arts, and applies this knowledge to the enrichment of the lives of individuals and families. The College of Home Economics is involved effectively and purposefully in the scientific, cultural, social and economic dynamics of a changing society.

Accreditation

All study programs culminating in a B.S. degree at Oklahoma State University are accredited by the Council for Professional Development, American Home Economics Association.

In addition, specialized agencies have approved or accredited specific programs in the College as follows:

The National Council for Accreditation of Teacher Education (NCATE), the Oklahoma State Department of Education, and the Oklahoma State Department of Vocational-Technical Education have accredited all Home Economics Teacher Education certification programs at the bachelor's level: vocational certification, general certification and occupational certification.

The Foundation for Interior Design Education Research (FIDER) has accredited the undergraduate interior design program.



The National Council for Accreditation of Teacher Education (NCATE) and the Oklahoma State Department of Education have accredited the nursery-grade 2 teacher certification program in family relations and child development at the bachelor's level.

The American Dietetic Association has approved the Plan IV dietetics program at the B.S. level.

High School Preparation

Good preparation in high school is important to success in college. Course work in the following areas will provide a good foundation for college courses: English, history, mathematics, science, computer science, economics, foreign language, geography, government, psychology, sociology, and speech.

Scholarships

A number of scholarships are awarded each year to students enrolled in the College of Home Economics. These scholarships are provided by alumni and friends of the College and vary in dollar value and selection criteria. Students make application for the scholarships in January, and the scholarships are given for the following school year-fall and spring semesters.

Off-campus Programs

In addition to courses offered on the Stillwater campus, the College of Home Economics offers course work at the University Center at Tulsa, at various locations in the state through the Educational Television System, and through University Extension programs offered throughout Oklahoma.

Academic Advising

Faculty members provide guidance and counseling as an integral part of the total program. The faculty-student guidance system helps maintain close interrelationships, thus providing an atmosphere conducive to goal accomplishment. All students with fewer than 28 credit hours are advised by the director of Student Academic Services. Upon successful completion of 28 credit hours the student is assigned to a faculty adviser in the major department.

Academic Programs

Undergraduate Program. The curricula for the B.S. in Home Economics are organized to include courses which contribute to a liberal education, common requirements in home economics, and professional requirements, which vary according to the area of specialization chosen by the student. The B.S. in Hotel and Restaurant Administration includes courses which contribute to a liberal education and professional requirements, which vary according to the option chosen by the student.

General Education requirements as specified by the University are met in each student's plan of study. Courses in the natural and social sciences, the humanities and the arts are included in the general education requirements. Courses in home economics are included for professional preparation and are consistent with the expectations of the professional and personal goals of the student.

A minor may be pursued in each of the departments within the College, in the School of Hotel and Restaurant Administration, and in general home economics. More details about specific requirements may be obtained from the respective departments.

Graduate Programs. Graduate study is available in all departments of the College of Home Economics.

The *Master of Science* degree is offered in the following fields: clothing, textiles and merchandising; family relations and child development; food, nutrition and institution administration; home economics education and community services; and housing, interior design and consumer studies.

The *Doctor of Education* degree is offered in the Department of Home Economics Education and Community Services. Students may have an area of emphasis in another field within the College of Home Economics.

The *Doctor of Philosophy* degree is an interdisciplinary degree program available through any of the departments in the College of Home Economics. Individualized programs lead to an area of specialization in any one of the departments and complementary strengths.

The *Doctor of Philosophy* degree in environmental science is an interdisciplinary degree program available through any of the departments in the College of Home Economics in cooperation with the environmental science program.

The *Doctor of Philosophy* degree in food science is an interdisciplinary program available through the Department of Food, Nutrition and Institution Administration as one of the participating departments.

Departmental Clubs and Honor Societies

Clothing, Textiles and Merchandising Club
 Club Managers Association of America
 College of Home Economics Alumni Association
 Dean's Speakers Bureau
 Family Relations and Child Development Club
 Food, Nutrition and Institution Administration Club
 Graduate Student Home Economics Association
 Home Economics Education and Community Service Club
 Home Economics Freshman Council
 Home Economics Student Council
 Hotel and Restaurant Society Club
 Oklahoma Council on Consumer Interest Club
 Omicron Nu (scholarship and leadership honor society)
 Phi Upsilon Omicron (scholarship and leadership honor society)
 Student American Society of Interior Design Club
 Student Home Economics Association (SHEA)

Clothing, Textiles and Merchandising

Professor and Head Grovalynn Sisler, Ed.D.

The Department of Clothing, Textiles and Merchandising focuses on the interaction of people and the near environment through the utilization of clothing and textile products. Objectives of the Department are to assist students to:

1. better understand others through recognition of the importance of clothing and textiles as used by various cultural groups;
2. become aware of the economic structure in the United States and its relationship to consumer behavior in the area of clothing and textiles;
3. appreciate the value of preservation and study of historic costumes and textiles; and

4. become qualified for gainful employment in education and in areas of business and industry related to clothing and textiles.

Two undergraduate options are available: apparel design, and apparel merchandising. A minor is also available in the Department; information on requirements may be obtained from the department head.

Apparel design is for the student who is interested in a career in the apparel and textile design fields, in cooperative extension, in consumer services or in government. It focuses on developing creative ability, a knowledge of textiles and the consumer, and an understanding of the mass production of apparel. It provides an essential background for those who conduct, interpret, and use research involving fibers, fabrics or finishes for the consumer.

Apparel merchandising is for the student who is interested in buying, selling, promoting or coordinating fashion goods. Successful apparel merchandisers understand fashion, are productivity oriented and work well with people. Specialized course work and student work experience focus on developing competencies associated with major retail merchandising functions.

Students majoring in clothing, textiles and merchandising are employed by retail stores, advertising agencies, fabric, pattern or notion companies, apparel and textile manufacturers, and educational institutions.

Various combinations are available for students with interests in a specialized area. A clothing, textiles and merchandising major combined with specific home economics education requirements qualifies the student to teach in high school. Minors may be selected in areas such as communications or marketing, or in another department in the College of Home Economics.

Graduate Programs

The Department of Clothing, Textiles and Merchandising offers work leading to the degrees of Master of Science and Doctor of Philosophy in home economics. Graduate study and research may focus on apparel and textile marketing, functional design of clothing, computer applications and curriculum development in clothing, textiles and merchandising.

The Master of Science Degree. The Master of Science degree is designed to prepare individuals for careers in secondary, post-secondary and college teaching; extension; consumer education; and merchandising or promotion in business and industry. It is a comprehensive yet flexible program built around the academic background, experience, needs, special interests and professional goals of the student.

Students applying for the program must have a prerequisite of 30 semester credit hours in home economics or closely-related subject matter. A student with background deficiencies must remove such deficiencies before completing the master's degree.

The master's degree requires a minimum of 30 semester credit hours including six hours of thesis. The selection and organization of courses is made in consultation with the head of the Department and a departmental graduate committee. At least 21 semester credit hours must be completed in courses numbered 5000 or above. A minimum of 18 credit hours is required in the area of clothing, textiles and merchandising. Supporting courses may be taken in another area of home economics or in a related discipline.

The Doctor of Philosophy Degree. The Ph.D. prepares individuals for research positions in universities, business and industry, for university teaching and for administrative or management level positions. Admission to the program is based upon evidence that the applicant meets general requirements of the Graduate College, has demonstrated superior achievement, and can successfully complete a doctoral program. The student will be expected to have a master's degree or equivalent in clothing, textiles and merchandising or in a closely-related area from a college or university of recognized standing. A student may be required to demonstrate competence in clothing, textiles and merchandising and in related areas, and further course work may be required before admission will be granted.

The plan of study is individually planned by the student in cooperation with an advisory committee. Each plan of study will be an integrated combination of courses and research providing for specialization within the area of clothing, textiles and merchandising including synthesis of knowledge drawn from departments within and outside of home economics.

Emphasis is on attainment of competence rather than on the completion of specific numbers of credits or of course work and research. However, a minimum of 60 hours beyond the master's degree will be required. Each student will develop competence in the area of specialization, in research, in dealing effectively with the reciprocal relations between families and one or more aspects of their environments, and in exerting leadership in one or more professional roles. (See "Doctor of Philosophy" in the "Graduate College" section.)

Family Relations and Child Development

Professor and Head James Moran III, Ph.D.

Courses in family relations and child development assist students in developing attitudes and skills which are fundamental to satisfying relationships in the home and community and in preparing for people-oriented and service-oriented professions.

The Department has three major goals:

1. to offer professional preparation for graduate and undergraduate students in fields related to human development, early childhood education, family relations, and gerontology;
2. to improve the opportunities for all university students to enjoy wholesome and satisfying personal and family lives through an improved understanding of concepts of human growth and relationships;
3. to contribute to available knowledge of child and family development through basic and applied research with the family viewed as the basic human relationship.

Six options are available, all of which stress integration of theory and research with practice.

1. Early Childhood Education-Certification. The certification option provides professional preparation for individuals to teach in public school programs for four-year-olds and kindergarten public school through second grade. The program provides a combination of theory, cur-



riculum and experiential learning that meets and exceeds state requirements.

2. **Early Childhood Education-Noncertification.** The noncertification option prepares individuals to work as child care professionals in day care, nursery school, Head Start, Child Development Associate Training, religious education, and private programs. The program provides training in early childhood education without meeting all requirements for teacher certification.
3. **Family Services.** The family services option focuses on the development of individuals and families with special emphasis on family dynamics. Specifically, the goal is to offer students preprofessional preparation for future employment in social and community service agencies through training in interrelationship skills.
4. **Child Development.** Students in child development develop and demonstrate knowledge and understanding of children from birth through adolescence. The program integrates theory, knowledge and experiential learning with children. The option provides perspective and specialized knowledge to deepen the student's understanding of children. Graduates fill positions as hospital child life specialists, child care licensing workers, or administrators in agencies serving children.
5. **Gerontology.** The interdisciplinary gerontology option focuses on the biological, psychological and social development of older adults. Students develop a knowledge base about the special concerns, problems, and needs of the elderly and their families and the related programs and services. Students in gerontology will be prepared to work with aging populations in a wide variety of programs and environments.
6. **Youth and Adult Development.** This option focuses on developmental concerns from adolescence through the later adult life stages. Emphasis is placed on the interrelationships of relevant aspects of a person's life (e.g., biological, family, employment). Students obtain skills to work in a variety of social and community agencies.

All six options may be strengthened and expanded with appropriate courses to prepare a student for graduate study. The B.S. degree requires a minimum of 124 semester credit hours. A minor is also available in the Department; information on requirements may be obtained from the department head. The National Council for Accreditation of Teacher Education (NCATE) and the Oklahoma State Department of Education have accredited the B.S. program leading to nursery-second grade teacher certification.

Students completing degrees in this area, according to programs of study, follow careers in teaching children under six, public school teaching and social work in state and county human and community service agencies. Graduate study prepares the individual for teaching in colleges and universities, extension service, research, and supervisory positions and specialist positions in human and community service agencies.

Graduate Programs

The Department of Family Relations and Child Development offers work leading to the Master of Science degree and the Doctor of Philosophy in home economics-family relations and child development. In addition, students may obtain the Doctor of Education degree through the Department of Home Economics Education and Community Services with specialization in family relations and child development.

The Master of Science Degree. The Master of Science degree in family relations and child development provides professional education for individuals who wish to prepare for people-oriented careers in programs such as public school kindergartens, early childhood development centers, child guidance centers, family and community programs, and extension programs. Masters degree plans in FRCD are flexible and individually designed with a research and theory base to develop academic competence specific to the personal career goals of each student. Students are encouraged to take some courses outside of the department and college. Five plans are available.

1. **Family Relations.** The family relations plan provides students with research and theoretical foundations in addition to the practical skills necessary to work in a variety of family-oriented careers. Specifically, the program offers professional training for job placement in social and community agencies; a broad-based exposure to the relationships between families and work, school, community and other human environments; and, a background in current research for students who wish to pursue doctoral work.
2. **Gerontology.** The gerontology plan is an interdisciplinary specialty that combines family relations and human development within FRCD with course work available from several other departments at Oklahoma State University. The objectives of this specialty are to train students in research, education and program development with older adults. Theoretical and research efforts on the aging process combined with exposure to the delivery of services provides a balanced degree plan for both practitioners and researchers.
3. **Child Development.** The child development plan develops competencies related to understanding children and their behavior in a variety of environments. Career settings include colleges and universities, child guidance centers, extension programs and hospitals.

The program balances academic knowledge from current research and theory in child development with experiences in working with children in laboratory and classroom environments. Students may pursue doctoral studies in child development.

4. **Marriage and Family Therapy.** The marriage and family therapy plan is jointly administered by the departments of Family Relations and Child Development and Applied Behavioral Studies. This option provides students with basic knowledge, skills and a professional identity essential for entry level practice of marital and family therapy. This plan has restrictive admission guidelines and a curriculum designed to meet the rigorous national guidelines set by the American Association for Marital and Family Therapy (AAMFT). The curriculum includes course work in individual development, marital and family systems, marital and family therapy, professionalism and ethics, research and statistics and supervised practicum. Graduates practice in controlled settings and under supervision with methods for determining how couple and family problems develop and can be resolved.
5. **Early Childhood Education.** The early childhood education plan provides professional career development for teachers and administrators of public and private schools and day care centers. The program offers specialization in early childhood education program supervision and administration; course work that may lead to partial fulfillment of requirements for state certification; and, a balance of theoretical base and research experience. Students selecting early childhood education as their area of emphasis may work toward licensure/certification in early childhood education as part of their master's program. Students holding a Standard Elementary Certificate may, with 17-18 specific credit hours in early childhood education, meet requirements for a Standard Certificate in early childhood education. Students who hold standard certification in early childhood education may work toward certification in related areas, e.g., elementary education or special education.

Admission Requirements. Admission to the graduate program is selective and based on a variety of criteria including grade-point average, Graduate Record Examination (GRE) scores, letters of recommendations, and student goals. Students need not have majored in family relations and child development as undergraduates but must have 12 upper-division semester credit hours in home economics, human development, family studies or closely related areas. Students not meeting these criteria will be required to complete prerequisite undergraduate courses in order to be considered for admission.

Degree Requirements. A minimum of 30 credit hours is required for the master's degree. A minimum of 18 credit hours from the areas of family studies, child development, and early childhood education is required. A minimum of 21 credit hours in courses numbered 5000 or above is also required. Supporting courses may be taken in any of the departments of the College of Home Economics or in psychology, sociology, education or other related areas with permission of the student's advisory committee. Specific guidelines for developing the plan of study for thesis and non-thesis options (30-hour minimum) are available from the Department.

The Doctor of Philosophy Degree. The Doctor of Philosophy degree is awarded in home economics with specialization in family relations and child development. The program offers an interdisciplinary combination of courses and research experiences. Courses from other departments in the College of Home Economics and other colleges at Oklahoma State University are selected to provide a flexible yet rigorous program.

The interdisciplinary Ph.D. program trains competent researchers and educators who will make contributions to the scientific literature in child and family sciences. Students establish competencies in: (1) an area of specialization within family relations or gerontology or child development; (2) research design and implementation including computer analysis and theory development; (3) interdisciplinary work to synthesize knowledge from a variety of academic specialties; and (4) personal leadership within a specific area of specialization.

Admission Requirements. Admission to the program is selective and is based on evidence that the applicant meets the general requirements of the Graduate College, has demonstrated superior achievement, and can successfully complete a doctoral program. The student will be expected to have a master's degree or equivalent in family relations or child development or in a closely related area. The degree must be from a college or university of recognized standing. A student may be required to demonstrate competence in major or related subject matter areas. Examinations or further course work may be required for admission to the program. Recommendations regarding admission will be made by an interdepartmental doctoral admission committee. Admission is based on a variety of criteria including grade-point average, Graduate Record Examination (GRE) scores, letters of recommendations, student goals, samples of writing, and critiques of research.

Degree Requirements. All degree programs follow an approved plan of study which must be submitted at the designated time. The plan of study is individually planned by the student in cooperation with an advisory committee. Each plan of study will be an integrated combination of courses and research providing for a specialization within the area of family/child studies and synthesis of knowledge from related areas within and outside home economics.

Emphasis is on the attainment of competencies; however, a minimum of 60 semester credit hours beyond the master's degree will be required, including not more than 20 semester credit hours for a research thesis. In addition, course work will be required that will facilitate the student's research effort, provide an area of specialization in family/child studies, and focus on competencies dealing with reciprocal relations between families and one or more aspects of their natural and human-built environments.

The Doctor of Education Degree. The Doctor of Education degree is primarily for those who wish to pursue careers related to education and the program focuses on the preparation of administrators and teachers.

For admission and degree requirements refer to the appropriate section in "Home Economics Education and Community Services" in the *Catalog*. The area of specialization in this degree may be in family relations and child development and the dissertation research may be under the direction of an adviser in the Department of Family Relations and Child Development.



Food, Nutrition and Institution Administration

Professor and Interim Head Lea Ebro, Ph.D.

Nutrition and dietetics are dynamic and diverse professions which integrate physical and biological sciences, behavioral and social sciences, nutrition, food science, food service management, communication skills, data processing and evaluation. Depending on the student's area of interest and career goals, courses in human resources, management, marketing, finance, industrial engineering or journalism may be advised.

Nutrition professionals work in a wide range of settings, in both the public and private sector and assume an array of challenging responsibilities.

Two options are offered: dietetics and human nutrition. The dietetics option meets the Plan IV academic requirements and is approved by the American Dietetic Association. With appropriate electives, minors may be obtained in hotel and restaurant administration or business administration. The human nutrition option is ideal for students desiring greater depth in the physiological and biochemical sciences in preparation for medical school, graduate study and research in human nutrition. The B.S. degree requires a minimum of 128 semester credit hours.

Career opportunities for a graduate with a bachelor's degree include: health care dietitian and administrator, nutrition or food science researcher, fitness/wellness consultant, food service design consultant, dietary products or equipment representative, public health nutritionist, entrepreneur in dietetic programs and services, and corporate dietitian/nutritionist.

Some of the specialized careers and college teaching require additional course work or

advanced degrees. When students successfully complete the academic and experience components (dietetic internship or preprofessional practice program (AP4), they are eligible to write the Registration Examination for Dietitians which is administered in April and October each year. The individual who is successful on the exam is a registered dietitian and entitled to use the initials "RD." to signify professional competence.

ADA approval for the Preprofessional Practice Program (AP4) is pending. The AP4 program includes graduate enrollment and preprofessional practice in Oklahoma City or Tulsa medical centers and government agencies.

Graduate Programs

Programs of study leading to the Master of Science and the Doctor of Philosophy degrees are offered. Graduates are prepared for teaching, research or management positions in nutrition, food service administration and dietetics. Such positions are available in universities, hospitals, federal and state agency programs, school food services, management contract firms, and in institutional food services such as in university residence halls and in-plant feeding. All candidates are encouraged to enhance their major with other professional home economics subjects, general professional education and related fields.

The Master of Science Degree. To be admitted to the master's degree program, students are expected to have undergraduate preparation comparable to the undergraduate major in the department. This means a minimum of 30 semester credit hours in departmental and home economics courses closely related to the major. Evidence of academic ability (approximately a 3.00 grade-point average in undergraduate work) and English proficiency is required. The Graduate Record Examination is recommended but not required. The master's degree requires a minimum of 30 semester credit hours with six semester credit hours for research and thesis. Each student prepares a thesis which is defended in a final oral examination.

The plan of study is individually planned with an adviser who is designated after entry into the program. An advisory committee gives final approval of the plan.

The Doctor of Philosophy Degree. The Ph.D. degree is an interdisciplinary degree program. To be admitted, applicants will be expected to provide evidence of academic ability and preparation, and will be reviewed by an interdepartmental doctoral admission committee. An emphasis in human nutrition or in food systems administration and management or in food science is available depending on the student's interests and qualifications. To acquire the competencies required, the candidate will need to study in the areas of research, nutrition, food service management, education and selected areas within the College of Home Economics and in other departments outside the College. (See also "Home Economics-Doctor of Philosophy.")

Home Economics

Professor and Interim Dean of Home Economics, Elaine Jorgenson, Ed.D.

Graduate Programs

The Doctor of Philosophy Degree. The Ph.D. is an interdisciplinary degree program in the College of Home Economics with students located in any of the following departments: Clothing, Textiles and Merchandising; Family Relations and Child Development; Food, Nutrition and Institution Administration; Home Economics Education and Community Services; and Housing, Interior Design and Consumer Studies. (For additional information, see departmental descriptions.) Graduates are prepared for leadership positions involving research, education, or administration in universities, government agencies, hospitals, military service, business, industry, and other people-oriented programs at the international, national, regional, and state levels.

Admission to the program is based upon evidence that the applicant meets general requirements of the Graduate College and has demonstrated superior scholarly achievement and professional success. The student is expected to have a master's degree or equivalent in the chosen or a closely related area from a college or university of recognized standing. A student may be required to demonstrate competence in the chosen and related areas, and further course work may be required before admission will be granted.

Recommendations to the dean of the Graduate College regarding admission will be made by an interdepartmental doctoral admission committee.

Plan of Study. The plan of study is individually planned by the student in cooperation with an advisory committee. Each plan of study will be an integrated combination of courses and research providing for specialization within a chosen area including synthesis of knowledge drawn from departments within and outside of home economics.

Emphasis is on attainment of competencies rather than on the completion of specific numbers of credit hours of course work and research. However, a minimum of 60 semester credit hours beyond the master's degree will be required. Judgment of the plan that will lead to the expected competencies and of the extent to which these

have been developed will be the responsibility of the student's advisory committee.

Each student will develop competence in an area of specialization, in research, in dealing effectively with the reciprocal relations between families and one or more aspects of their environments, and in exerting leadership in one or more professional roles.

Home Economics Education and Community Services

Associate Professor and Interim Head
Margaret Callsen, Ph.D.

Four options are available in the Department: (1) vocational certification and extension, (2) general certification and extension, (3) occupational certification, (4) communications, community services and extension.

The undergraduate curriculum prepares men and women for professional positions in (1) community services, (2) secondary and adult education, (3) home economics communications (journalism, radio and television), (4) extension and (5) business. Programs meet the approval of the State Board of Education, state and federal offices of vocational and technical education and the Cooperative Extension Service of the University.

Study for the bachelor's degree programs includes courses in three major areas-general education, professional education and specialization in areas of home economics. All students entering the Department should request an information sheet identifying required grade-point averages and other specific regulations for graduation.

The Bachelor of Science in Home Economics, Master of Science, Doctor of Education, and Doctor of Philosophy degrees are offered in the Department. The Ph.D. degree provides for specialization in home economics education and community services.

A minor in the Department is available for students who would like some background in teaching adults or youth in informal settings. Information concerning requirements for a minor may be obtained from the department head.

Many job opportunities in business, industry, education and government are available for students majoring in home economics education and community services. Students may also develop double majors with many departments. For example, students may develop double majors in home economics education and community services with journalism and broadcasting. A minor in any of these areas or a combination of more than one area may be taken with a major in any department within the College of Home Economics. (See "College of Arts and Sciences" section of the *Catalog* for information about the School of Journalism and Broadcasting.)

The media positions often filled by home economics communication specialists include writing and editing newsworthy stories and self-help information for the mass media dealing with food, nutrition, fashion, child care, family relations, education, consumer resources, housing, interior design and life styles; production of and participation in radio and television broadcasts; preparation of commer-

cial messages for print and audio-visual media; market analysis and media selection; magazine and book editing; speech writing; and preparation of brochures and other promotional literature, product information and stockholder reports.

Students interested in any area of communications should confer early with appropriate faculty advisers in both the College of Home Economics and the School of Journalism and Broadcasting.

Graduate Programs

The Department of Home Economics Education and Community Services offers study for the Master of Science, the Doctor of Education, and the Doctor of Philosophy degrees. This advanced professional education is for those men and women preparing for positions in teacher education, state supervision, cooperative extension, community services, educational consulting, college teaching, and leadership and administrative roles in home economics.

The Master of Science Degree. To be eligible for admission to the Master of Science degree program, applicants must have earned a bachelor's degree with a minimum of 30 semester credit hours in home economics, related areas, or have had work experience in community services.

The Master of Science degree program may be planned with an emphasis in community services, cooperative extension, or teacher education. The master's degree requires a minimum of 30 semester credit hours with a thesis or a minimum of 32 semester credit hours with a creative component.

The Doctor of Education Degree. Students desiring admission to the Doctor of Education degree program will compile a folder for review by the departmental faculty. The plan of study for the Doctor of Education degree is planned by the student in consultation with the major adviser and approved by the student's doctoral committee. Academic background, experience, needs, and professional goals are considered when planning a program of study.

The Doctor of Philosophy Degree. Students desiring admission to the Doctor of Philosophy degree program with a specialization in home eco-



nomics education and community services will compile a folder for review by an interdepartmental doctoral admissions committee.

Study in this area may involve home economics in higher or secondary education; formal and nonformal education; vocational, adult and continuing education; and educational processes in home economics such as evaluation, curriculum planning and instruction. To acquire the competencies identified for graduates of this program the candidate will need to study in the areas of research, home economics education and community services, and selected areas within home economics and in departments outside of home economics (see "Home Economics-Doctor of Philosophy" for an additional description).

More detailed information on graduate study in the Department of Home Economics Education and Community Services can be obtained by writing the head of the Department.

School of Hotel and Restaurant Administration

Professor and Director **G. Baker Bokorney, Ed.D.**

The hotel, restaurant and club industry provides a wide range of professional management career possibilities for students genuinely interested in service-oriented industries. Opportunities within the industry for entrepreneurship, professional advancement and growth are unlimited.

Business and industry in hotels, motels, clubs, and restaurants are complex. Their management requires knowledge and skill in many areas for the proper use of a great number of products in a wide variety of processes. The guest or customer must be received in a courteous manner, housed in a well-kept, tastefully decorated space with modern appointments, served appetizing food, properly prepared, skillfully purchased, carefully stored and controlled. Professional management in the hospitality industry encompasses knowledge of a myriad of related and interrelated processes.

Career opportunities include a wide range of specializations in sales, personnel administration, labor relations, public relations and promotion, auditing, front office and general management positions. Positions as regional managers or directors for hotel, motel, restaurant, industrial, and fast food management chains are additional possibilities. Airline catering, food processing, convenience food processing, vending and individual restaurant entrepreneurship are excellent career areas.

To meet the needs of the industry and to provide sound academic training at the undergraduate level, the curriculum emphasizes important areas of learning including professional and general education. The professional area includes courses in accounting, law, finance, communications, insurance, marketing and personnel management. Courses in food preparation, food and beverage purchasing and control, layout and design, interior design, sales and promotion, front office management, tourism, and advanced hotel and restaurant management are also included in the specialized area. General requirements are met through courses in English and the natural and



social sciences, humanities, political science, history and government, psychology, economics, speech, chemistry, mathematics and computer application. The B.S. degree in Hotel and Restaurant Administration may be earned by completing a minimum of 124 semester hours and maintaining a 2.30 grade-point average in the major area.

A minor in business administration is built into the curriculum. Information on requirements is available from the school director.

Special facilities for learning experiences include the Union Club and the catering and engineering areas of the Student Union, dining and food facility areas in the residence halls, and local businesses.

Additional courses necessary to meet Plan IV academic requirements of the American Dietetic Association may be elected and remain within the 124 total hours required.

A well-balanced academic high school program is recommended for students interested in hotel or restaurant management as a career. Mathematics, accounting, typing, English, speech and hospitality-related courses are excellent background courses.

Housing, Interior Design and Consumer Studies

Professor and Interim Head **Margaret J. Weber, Ph.D.**

The undergraduate curriculum in housing, interior design and consumer studies enables the student to major in one of the three areas included in the Department. The degree requires 124 credit hours and leads to the Bachelor of Science degree with an option in housing or consumer studies. The interior design option requires 130 credit hours. A minor is available in the Department in housing and in consumer studies. Information on requirements is available from the department head.

The *housing* option incorporates an interdisciplinary approach to the study of housing in relation to other disciplines such as economics, political science, sociology, psychology, technol-

ogy and design. At the micro level, housing provides the basic needs of individuals and families for shelter. At the macro level, it includes theoretical elements from a variety of disciplines that affect housing decisions. Possible career opportunities for graduates include placement in government, housing and urban development offices, community planning, financial institutions, building industry operations or housing-related associations.

The *interior design* option encompasses interior spaces within the human environment. Competency includes fundamental design, design analysis, space planning and programming, selection of furnishings including design of all interior spaces, and an understanding of related aspects of environmental design. Technical development includes knowledge of structure with emphasis on interior construction; knowledge of building systems, equipment and components; and ability in communication skills. Career opportunities are found in interior design professional practice, work with architectural firms, historical restoration and preservation, facility management and development, and merchandising. The Foundation for Interior Design Education Research (FIDER) has accredited the undergraduate interior design program.

The *consumer studies* option combines family economics and consumer economics into a single focus on the household as an economic unit. The curriculum includes the study of households as they function in the product, labor and financial markets. Households as consumers of goods and services are the focus of marketing strategies of business. Therefore consumer behavior and marketing strategies are studied from the consumer perspective. As individuals and families interact in the labor market, decisions are made regarding time allocations among labor for a wage, time in household production and leisure time. Human capital accumulation and time use in these alternatives are studied. Interaction in financial markets for stocks, bonds and other investments is studied in personal finance as are budget allocations, risk management, retirement income, and estate planning. The role of government is studied as it interacts in these markets to provide consumer protection, promote employment, generate revenue through taxation, and improve the economic well-being of individuals and families through social programs. The focus of consumer studies is on the economic aspects of household decision-making.



Graduate Programs

The Department of Housing, Interior Design and Consumer Studies offers graduate work leading to the Master of Science and the Doctor of Philosophy degrees. Study and research may be concentrated in the areas of housing, interior design or consumer studies. Specialization at the master's and doctoral levels focuses on internship or research experience directed toward the student's career objectives. Both the Master of Science and Doctor of Philosophy degrees are tailored around professional goals of the candidate, departmental expertise, and College of Home Economics and Graduate College requirements.

The Master of Science Degree. The student may earn the Master of Science degree by majoring in housing, interior design, and/or consumer studies and completing a minimum of 30 semester credit hours including a course in research methods and six credit hours for a thesis, or a minimum of 32 semester credit hours including a course in research methods and a creative component. The student's record and experiences serve as criteria for the selection and organization of courses. Selections are made by the student in consultation with the head of the Department and members of the departmental graduate faculty. A minimum of 16 semester credit hours in the area of housing, interior design, and consumer studies are required. A minimum of 21 semester credit hours should be in courses numbered 5000 or higher. Minor or supporting courses may be selected from other areas of home eco-

nomics, or from related subject matter areas such as architecture, communications, economics, marketing, finance, psychology, sociology or public policy, with permission of the graduate committee.

The Doctor of Philosophy Degree. Candidates seeking admission to the Doctor of Philosophy degree program in home economics choose a specialization in housing, interior design or consumer studies or a combination of the above options and must meet requirements of the Graduate College.

A professional file is submitted for review by an interdepartmental admissions committee. The advanced work is complementary to the student's personal and professional goals in the selected concentration area. Plans of study include courses from departments within and outside the College of Home Economics with a strong emphasis on research. Programs are designed around competencies for professional success consistent with the candidates' objectives, rather than a specific number of graduate credit hours. However, a minimum of 90 semester credit hours beyond the bachelor's degree will be required. (See "Home Economics-Doctor of Philosophy" for more information.)

Graduates will be prepared for a variety of professional opportunities in education, government and business including research and program development.

More detailed information on graduate study in the Department of Housing, Interior Design and Consumer Studies may be obtained by writing the head of the Department.