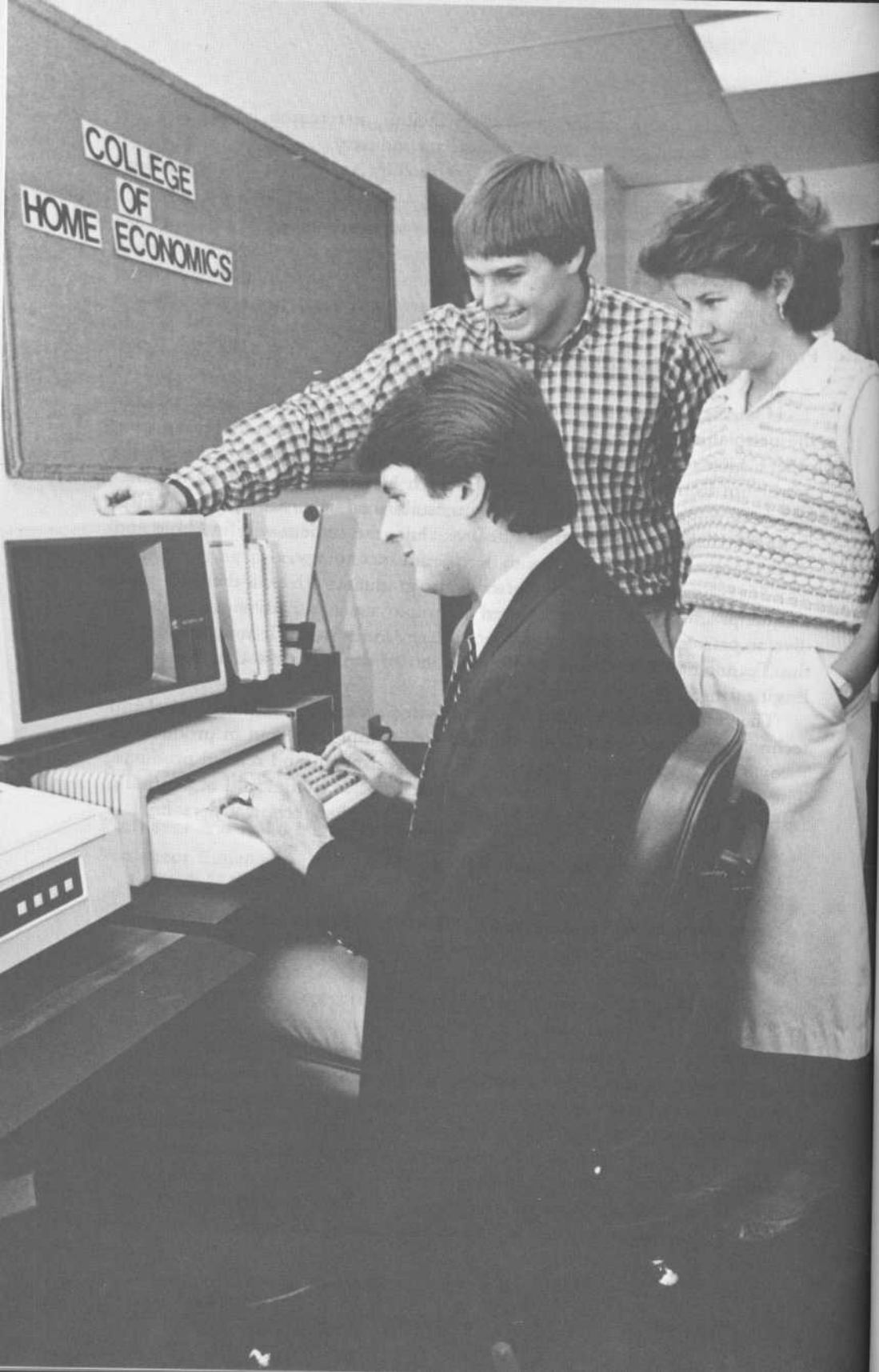


COLLEGE
OF
HOME ECONOMICS



College of Home Economics

Beverly Crabtree, Ph.D., *Dean*

Lynda Harriman, Ph.D., Associate Dean for
Home Economics Cooperative Extension

Marguerite Scruggs, Ph.D., Associate Dean for Research

Peggy Meszaros, Ph.D., Director of Academic Affairs

Sharon Nichols, Ph.D., Director of Family Study Center

Beulah Hirschlein, Ph.D., Director of Home Economics University Extension

Mary Miller, M.S., Director of Student Services

Heads of Departments and Director of School

Clothing, Textiles and Merchandising, Grovalynn Sisler, Ed.D.

Family Relations and Child Development, Frances Stromberg, Ph.D.

Food, Nutrition and Institution Administration, Esther Winterfeldt, Ph.D.

Home Economics Education and Community Services,

Elaine Jorgenson, Ed.D.

Hotel and Restaurant Administration

School Director: Baker Bokorney, Ed.D.

Housing, Interior Design and Consumer Studies, E. Carl Hall, Ed.D.

The College of Home Economics is composed of five departments and the School of Hotel and Restaurant Administration, all being professional units. The departments are Clothing, Textiles and Merchandising; Family Relations and Child Development; Food, Nutrition and Institution Administration; Home Economics Education and Community Services; and Housing, Interior Design and Consumer Studies.

Each department prepares graduates to pursue professional careers in home economics in such areas as education, business, extension, research, communications, social welfare, public health, international service and careers in a variety of other agencies, organizations and institutions.

The School of Hotel and Restaurant Administration graduates enter career fields in hotels/motels, diverse food service facilities, transportation, recreation and resort complexes, health care centers, business-related careers and education.

Home economics is the field of knowledge and service primarily concerned with improving the quality of family life. Home economics integrates knowledge from its own research and other areas such as the physical, biological and social sciences, and the arts, and applies this knowledge to the enrichment of the lives of individuals and families. The College of Home Economics is involved effectively and purposefully in the scientific, cultural, social and economic dynamics of a changing society.

Undergraduate Program. The degree of Bachelor of Science in Home Economics is awarded students majoring in each of the five departments. Students majoring in hotel and restaurant administration receive the degree of Bachelor of Science in Hotel and Restaurant Administration.

The undergraduate program granting the degree, Bachelor of Science in Home Economics, is fully accredited by the American Home Economics Association. Bachelor's degree graduation requirements include a minimum of 124 semester credit hours, a minimum of 248 grade points, and an average of "C" in home economics courses.

Curricula. The program of studies composing the curricula includes a combination of liberal and professional education. Courses in the natural and social sciences, the humanities and the arts are included in the liberal education requirements. Courses in home economics are included for professional preparation, and for personal/cultural development.

The curricula for the B.S. in Home Economics are organized to include (1) courses which contribute to a liberal education, (2) common requirements in home economics, and (3) professional requirements, which vary according to the area of specialization chosen by the student. The B.S. in Hotel and Restaurant Administration includes (1) courses which contribute to a liberal education, and (2) professional requirements, which vary according to the area of specialization chosen by the student.

A minor may be pursued in each of the departments within the College,

in the School of Hotel and Restaurant Administration, and in general home economics. More details about specific requirements may be obtained from the respective areas.

Guidance and Counseling. Faculty members provide guidance and counseling as an integral part of the total program. The faculty-student guidance system helps maintain close interrelationships, thus providing an atmosphere conducive to goal accomplishment.

Graduate Programs. Graduate study is available in all departments of the College of Home Economics.

The *Master of Science* degree is offered in the following fields: clothing, textiles and merchandising; family relations and child development; food, nutrition and institution administration; home economics education and community services; and housing, interior design and consumer studies.

The *Doctor of Education* degree is offered in the Department of Home Economics Education and Community Services. Students may have an area of emphasis in another field within the College of Home Economics.

The *Doctor of Philosophy* degree is an interdisciplinary degree program available through any of the departments in the College of Home Economics. Individualized programs lead to an area of specialization in any one of the departments and complementary strengths.

The *Doctor of Philosophy* degree in environmental science is an interdisciplinary degree program available through any of the departments in the College of Home Economics in cooperation with the environmental science program.

The *Doctor of Philosophy* degree in food science is an interdisciplinary program available through the Department of Food, Nutrition and Institution Administration as one of the participating departments. (Further information about available degree programs may be found in the *Graduate Catalog*.)

Clothing, Textiles and Merchandising

Professor and Head Grovalynn Sisler, Ed.D.

Professor Kathryn M. Greenwood, Ed.D. **Associate Professors** Donna Branson, Ph.D.; Marilyn Burns, Ph.D. **Assistant Professors** Laura Jolly, Ph.D.; Tana Stufflebean, Ph.D.

The Department of Clothing, Textiles and Merchandising focuses on the interaction of people and the near environment through the utilization of clothing and textile products. Objectives of the Department are to assist students to:

- (1) better understand others through recognition of the importance of clothing and textiles as used by various cultural groups;

- (2) become aware of the economic structure in the United States and its relationship to consumer behavior in the area of clothing and textiles;
- (3) appreciate the value of preservation and study of historic costumes and textiles; and
- (4) become qualified for gainful employment in education and in areas of business and industry related to clothing and textiles.

Two undergraduate options are available: clothing and textiles, and fashion merchandising. A minor is also available in the Department; information on requirements may be obtained from the department head.

Clothing and textiles is for the student who is interested in a career in the apparel and textile fields, in cooperative extension, in consumer services or in government. The design emphasis, both fashion and functional, focuses on developing creative ability, a knowledge of textiles and the consumer, and an understanding of the mass production of apparel. The textile emphasis provides an essential background for those who conduct, interpret, and use research involving fibers, fabrics or finishes for the consumer.

Fashion merchandising is for the student who is interested in buying, selling, promoting or coordinating fashion goods. Successful fashion merchandisers understand fashion, are productivity oriented and work well with people. Specialized course work and student work experience focus on developing competencies associated with major retail merchandising functions.

Students majoring in clothing, textiles and merchandising are employed by retail stores, advertising agencies, fabric, pattern or notion companies, apparel and textile manufacturers, and educational institutions.

Various combinations are available for students with interests in a specialized area. A clothing, textiles and merchandising major combined with specific home economics education requirements qualifies the student to teach in high school. Minors may be selected in areas such as communications or marketing.

The Master of Science degree program in clothing, textiles and merchandising is designed to prepare individuals for careers in post-secondary and college teaching, extension, consumer education, research, and merchandising or promotion in business and industry.

The interdisciplinary Doctor of Philosophy degree in the College of Home Economics with specialization in clothing, textiles and merchandising prepares individuals for university teaching and research, and for administrative positions in business and industry.

Family Relations and Child Development

Professor and Head Frances Stromberg, Ph.D.

Professor John McCullers, Ph.D. **Associate Professors** Godfrey Ellis, Ph.D.; David Fournier, Ph.D.; Leone List, M.S.; Althea Wright, Ed.D. **Assistant Professors** Sarah Anderson, Ed.D. (visiting); Arlene Fulton, Ph.D. (visiting); Mona Lane, M.S.; Wayne Matthews, Ph.D.; Lois Mickle, M.S.; Ann Mills, M.S.; John Rusco, D.Min., (visiting); Joseph Weber, Ph.D.; Elaine Wilson, Ph.D. **Instructors** Barbara Heister, M.S.; Kay Murphy, Ph.D.

Courses in family relations and child development assist students in developing attitudes and skills which are fundamental to satisfying relationships in the home and community and in preparing for people-oriented and service-oriented professions.

The Department has three major goals:

- (1) to offer professional preparation in fields related to child development, early childhood education, and family relations and human development;
- (2) to improve the student's opportunities for wholesome and satisfying personal and family life through an improved understanding of concepts of human growth and relationships;
- (3) to make available to all university students, men and women, some general education for family living viewed as the basic human relationship.

Five plans of study are available:

- (1) early childhood education with (a) certification or licensure for public school, nursery school and kindergarten or (b) preparation for child care professions;
- (2) family relations and child development combined with certification or licensure in elementary education;
- (3) family services, which offers preprofessional preparation for social and community service;
- (4) gerontology, which offers a program specifically designed for those who wish to work with the elderly and their families.
- (5) child development, which offers a program designed for those students who wish to prepare for positions such as child life specialist, licensing worker, or child development specialist and for administrative positions in agencies and institutions serving children.

All five plans of study may be strengthened and expanded with appropriate courses to prepare a student for graduate study. The B.S. degree in Home Economics requires a minimum of 124 semester credit hours. A minor is also available in the Department; information on requirements may be obtained from the department head. The National Council for Accreditation of Teacher Education (NCATE) and the Oklahoma State Department of Education have accredited the B.S. program leading to nursery-kindergarten teacher certification and elementary education teacher certification.

Students completing degrees in this area, according to programs of study, follow careers in teaching children under six, public school teaching and social work in state and county human and community service agencies. Graduate study prepares the individual for teaching in colleges and universities, extension service, research, and supervisory positions and specialist positions in human and community service agencies.

Students in the department may earn bachelor's, master's and doctoral degrees. The Ph.D. degree in the College of Home Economics is interdisciplinary and offers specialization in family relations and child development. These programs are designed to prepare students for teaching and research positions in colleges and universities and for work in public and private institutions and agencies serving individuals and families. The University offers the M.S. and Ph.D. degrees in environmental sciences, and students in the doctoral program in family relations and child development may elect the environmental sciences option.

Food, Nutrition and Institution Administration

Regents Professor and Head Esther Winterfeldt, Ph.D.

Professor Lea Ebro, Ph.D. **Associate Professors** Bernice Kopel, Ed.D.; Donna Watson, M.S. **Assistant Professors** Barbara Brown, M.S.; N. Sue Knight, Ph.D. **Instructor** Andrea Arquitt, M.S.

A wide range of professional opportunities are available for graduates in food, nutrition and institution administration. Human nutrition and the feeding of people, both individuals and groups, are the major concerns of this professional major. The ultimate goals are teaching and motivating people to attain optimum health through applied nutrition.

Two options are offered: human nutrition and dietetics. In dietetics, two areas of emphasis are offered, both of which meet the requirements of Plan IV of the American Dietetic Association. These are general dietetics and food service management. Graduates become eligible for membership in the American Dietetic Association after graduation and an internship. The Bachelor of Science, Master of Science and the Ph.D. degrees are offered in the Department.

The scientific composition and preparation of foods, human nutrition and principles of management in food service are the subject matter areas in this curriculum. Graduates hold positions as dietitians, nutritionists, food service managers, consultants, teachers and researchers. Dietitians work in hospitals, nursing homes, dining halls, school food service, business and industry, and in teaching in secondary schools, colleges, extension and adult programs. Nutritionists may work in health departments, in government and other public agencies, in teaching and in research. The food service manager may work in large

institutions, such as military and veterans hospitals, colleges, hotels and restaurants.

The B.S. curriculum is based on the sciences, including physiology, chemistry and microbiology, as well as psychology, sociology and economics. Professional courses in management and food and nutrition build on the sciences, allowing students to apply scientific principles to management, human nutrition and health. The B.S. degree in Home Economics requires a minimum of 124 semester credit hours.

A minor is available in the Department; information on requirements is available from the department office.

A dietetic internship with management emphasis is offered in the Department at OSU. Students receive qualifying experience for membership in the American Dietetic Association and at completion are eligible to take the registration examination. The internship program is accredited by the American Dietetic Association.

Graduate programs in the Department prepare students for positions in teaching and research in colleges and universities, in government agencies, in management in dietetics positions and in the food service industry. The Ph.D. is interdisciplinary in the College of Home Economics with a major area in human nutrition or food service management.

Home Economics Education and Community Services

Professor and Head Elaine Jorgenson, Ed.D.

Professors Anna M. Gorman, Ed.D.; Beulah M. Hirschlein, Ph.D. **Associate Professors** Margaret Callsen, Ph.D.; Bettye Gaffney, Ed.D. **Assistant Professors** Donna Cadwalader, M.S.; Renee Daugherty, M.S.; Shirley Hastings, M.S. **Instructors** Sheila Forbes, M.S.; Pat Trotter, M.S.

Four options are available in the Department. They are (1) vocational certification and extension, (2) general certification and extension, (3) occupational certification, (4) communications, community services and extension.

The undergraduate curriculum prepares men and women for professional positions in (1) community services, (2) secondary and adult education, (3) home economics communications (journalism, radio and television), (4) extension and (5) business. Programs meet the approval of the State Board of Education, state and federal offices of vocational and technical education and the Cooperative Extension Service of the University.

Study for the bachelor's degree programs include courses in three major areas—general education, professional education and specialization in areas of home economics. All students entering the Department should request an information sheet identifying required grade-point averages and other specific regulations for graduation.

Bachelor of Science in Home Economics, Master of Science, Doctor of Education, and Doctor of Philosophy degrees are offered in the Department. The Ph.D. degree provides for specialization in home economics education and administration.

A minor in the Department is available for students who would like some background in teaching adults or youth in informal settings. Information concerning requirements for a minor may be obtained from the department head.

Many job opportunities in business, industry, education and government are available for students majoring in home economics education and community services. Students may also develop double majors with many departments. For example, students may develop double majors in home economics education and community services with journalism and broadcasting. A minor in any of these areas or a combination of more than one area may be taken with a major in any department within the College of Home Economics. (See the *College of Arts and Sciences* section of this *Catalog* for information about the School of Journalism and Broadcasting.)

The media positions often filled by home economics communication specialists include writing and editing newsworthy stories and self-help information for the mass media dealing with food, nutrition, fashion, child care, family relations, education, consumer resources, housing, interior design and life styles; production of and participation in radio and television broadcasts; preparation of commercial messages for print and audio-visual media; market analysis and media selection; magazine and book editing; speech writing; and preparation of brochures and other promotional literature, product information and stockholder reports.

Students interested in any area of communications should confer early with appropriate faculty advisers in both the College of Home Economics and the School of Journalism and Broadcasting.

School of Hotel and Restaurant Administration

Professor and Director G. Baker Bokorney, Ed.D.

Assistant Professors Sue Knight, Ph.D.; Joy Potthoff, Ed.D.; Richard Tas, Ph.D.

Instructor Donald Rose, M.S.

The hotel, restaurant and club industry provides a wide range of professional management career possibilities for students genuinely interested in service-oriented industries. Opportunities within the industry for entrepreneurship, professional advancement and growth are unlimited.

Business and industry in hotels, motels, clubs, and restaurants are complex. Their management requires knowledge and skill in many areas for the proper use of a great number of products in a wide variety of processes. The guest or customer must be received in a courteous manner, housed in a well-

kept, tastefully decorated space with modern appointments, served appetizing food, properly prepared, skillfully purchased, carefully stored and controlled. Professional management in the hospitality industry encompasses knowledge of a myriad of related and interrelated processes.

Career opportunities include a wide range of specializations in sales, personnel administration, labor relations, public relations and promotion, auditing, front office and general management positions. Positions as regional managers or directors for hotel, motel, restaurant, industrial, and fast food management chains are additional possibilities. Airline catering, food processing, convenience food processing, vending and individual restaurant entrepreneurship are excellent career areas.

To meet the needs of the industry and to provide sound academic training at the undergraduate level, the curriculum emphasizes important areas of learning including professional and general education. The professional area includes courses in accounting, law, finance, communications, insurance, marketing and personnel management. Courses in food preparation, food and beverage purchasing and control, layout and design, interior design, sales and promotion, front office management, tourism, and advanced hotel and restaurant management are also included in the specialized area. General requirements are met through courses in English and the natural and social sciences, humanities, political science, history and government, psychology, economics, speech, chemistry, mathematics and computer application. The B.S. degree in Hotel and Restaurant Administration may be earned by completing a minimum of 124 semester hours and maintaining a 2.30 grade-point average in the major area.

A minor in business administration is built into the curriculum. Information on requirements is available from the school head.

Special facilities for learning experiences include the Union Club and the catering and engineering areas of the Student Union, dining and food facility areas in the residence halls, and local businesses.

Additional courses necessary to meet Plan IV academic requirements of the American Dietetic Association may be elected.

A well-balanced academic high school program is recommended for students interested in hotel or restaurant management as a career. Mathematics, accounting, typing, English, speech and hospitality-related courses are excellent background courses.

Housing, Interior Design and Consumer Studies

Professor and Head E. Carl Hall, Ed.D.

Coordinator, Housing and Interior Design, and Professor Margaret Weber, Ph.D. **Professors** William Johnston, Ed.D.; Sharon Nickols, Ph.D. **Associate Professors** Sue Herndon, M.S. **Assistant Professors** Betsy Gabb, Ph.D.; Leslie Huneycutt, M.S. (adjunct); Kenneth Larson, B.Arch., A.I.A. (visiting); Claudia Peck, Ph.D.; Joy Potthoff, Ed.D.; Sue Williams, Ph.D.; Ann Dellenbarger, M.S. **Instructor** Emily Shuter, M.S. **Teaching Associate** Al Stone, M.S.

The undergraduate curriculum in housing, interior design and consumer studies enables the student to major in one of the three areas included in the Department. The degree requires 124 credit hours and leads to the Bachelor of Science degree in Home Economics. A minor is available in the Department; information on requirements is available from the department head.

The *housing* option incorporates an interdisciplinary approach to the study of housing in relation to other disciplines such as economics, political science, sociology, psychology, technology and design. At the micro level, housing provides the basic needs of individuals and families for shelter. At the macro level, it includes theoretical elements from a variety of disciplines that impact on housing decisions. Possible career opportunities for graduates include placement in government, housing and urban development offices, community planning, financial institutions, building industry operations or housing-related associations.

The responsibilities in the *interior design* option encompass interior spaces within the human environment. Competency includes fundamental design, design analysis, space planning and programming, selection of furnishings including design of all interior spaces, and an understanding of related aspects of environmental design. Technical development includes knowledge of structure with emphasis on interior construction; knowledge of building systems, equipment and components; and ability in communication skills. Career opportunities are found in interior design professional practice, work with architectural firms, historical restoration and preservation, facility management and development, and merchandising. The Foundation for Interior Design Education Research (FIDER) has accredited the undergraduate interior design program.

The *consumer studies* option includes the traditional emphasis on management of financial and other family resources, but also reflects a strong commitment to preparing graduates for careers in corporate and/or governmental consumer affairs. The need to improve consumer competence for individuals and families is balanced with the development of skills and understandings necessary to be effective in shaping and implementing the social, political and economic environments that impact on consumer behavior. Graduates from consumer studies are employed in both the private and public sectors by ex-

tension, and businesses in consumer studies and consumer affairs.

A Master of Science and Ph.D. degree program are available through the Department. Graduate degree students assume responsible positions in university teaching, research, extension, government agencies and family economic counseling. An interdisciplinary Ph.D. degree program in home economics provides for specialization in housing, interior design and consumer studies.